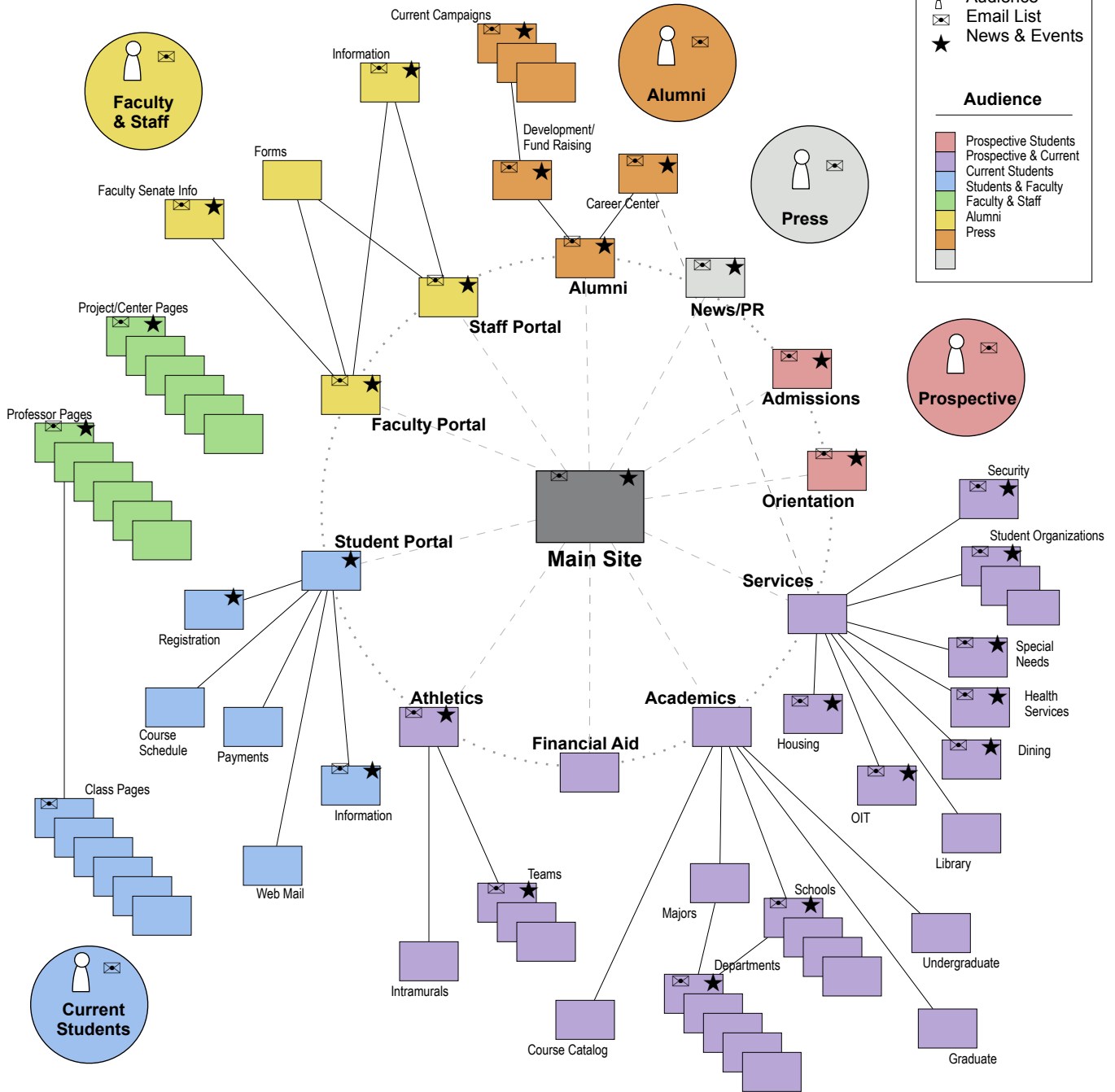


# Components of a University Website

Plotting the Universe

Created by: Gravity Switch



## News & Events

Many units on campus have a need for News, Events or Announcements. These news items and events should be stored in a central database, so that information can be shared without needing to be re-entered in multiple locations. For instance, if the swim team has a superstar swimmer, the news release about him should show up on the Swim site, the athletics site, the main home page, the alumni site.

## Mailing Lists

There are many mailing lists on campus. Some are for a user group (e.g. Prospective Student) but many are associated with special interests (e.g. Team specific mailing list, or class specific mailing lists). The systems for creating and maintaining a mailing list should be standardized as part of your digital communication standards.

\* For clarity not all relationships and sites are shown here. Specifically many campus offices such as Procurement, HR, etc. are not shown.