

Gravity Switch Fact Sheet

Year Founded: 1996

Founders: Jason Mark, Christine Mark, Gabe Ripley

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About: Founded in 1996, Gravity Switch specializes in custom web and CD-ROM solutions for non-profits, businesses and educational institutions. As a provider of high-end services, we're most compatible with companies and departments who are the quality competitor in their market space, and have "good chemistry" with organizations and departments led by entrepreneurial thinkers who value honesty, integrity and top-shelf quality.

Services:

- ▶ Website design & development
- ▶ Content Management System solutions
- ▶ Graphic design and visual branding
- ▶ E-commerce and database integration
- ▶ Web based applications to improve or streamline operations
- ▶ Intranet/Extranet design & development
- ▶ Interactive CD-ROMs
- ▶ Internet strategy consulting
- ▶ Touch-screen Kiosks for tradeshow and showroom floors

Partial Client List: The Hartford, University of Massachusetts, Merriam-Webster, Southern Connecticut State University, Polaroid, Western Massachusetts Economic Development Center, Mount Holyoke College, Smith College Libraries, Sega Arcade, Landmark College, Aqua Arts, Original Home LLC, Atalasoftware, Five Colleges, Inc., City of Northampton, NESCSO, CIO Magazine.

Technologies: PHP, SQL/mysql, Cold Fusion, HTML, DHTML, CSS, JavaScript. Secure Server, Director Lingo, Flash, Shockwave, QTVR, Real Audio, CGI, Perl, Active Server Pages.

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